



LANGSTON
GOLF COURSE
CONSERVANCY

the 3rd Annual
LEE ELDER
MEMORIAL GOLF CHARITY CLASSIC



LANGSTON GOLF COURSE / WASHINGTON DC / MONDAY, JUNE 24, 2024

Join the **Friends of Langston** Monday **June 24th**,
at **Langston Golf Course** for the **3rd Annual**
Lee Elder Memorial Golf Charity Classic!

2024 PARTNERSHIPS



WELCOME TO THE 3RD ANNUAL LEE ELDER MEMORIAL GOLF CHARITY CLASSIC

We look forward to welcoming guests to the 3rd Annual Lee Elder Memorial Golf Charity Classic! Your support of the Langston Golf Course Conservancy community ensures the continuation of Lee Elder's legacy at Langston, and supports the Langston Junior Boys and Girls Club and golf course revitalization! As a volunteer organization, we are particularly grateful for the efforts made by our steering committees, event attendees, and sponsors and look forward to hosting the 3rd Annual Lee Elder Memorial Golf Charity Classic on Monday June 24, 2024!

*A Note from Craig Dean, Executive Director,
Langston Golf Course Conservancy*



Langston Golf Course Conservancy Executive Committee

LANGSTON GOLF COURSE / WASHINGTON DC / MONDAY, JUNE 24, 2024

FOL IS A COMMUNITY THAT CARES

We hope you will be inspired to get involved with the work of the Conservancy as we host this exciting 3rd tournament honoring golf great Lee Elder and raising funds to provide stewardship for the golf course that he so cherished! Your participation as a supporter will also help us expand our outreach for youth and collegiate golf programs, launch community development initiatives, and identify cultural preservation and course revitalization opportunities in and around the surrounding Langston Golf Course neighborhood.

We cannot do this work without our community of participants like you and we truly look forward to showcasing our profound appreciation for your engagement. We hope that you will become a Friend of Langston, and support this worthwhile golf fundraiser. If you have questions, please email langstongcc@gmail.com and we will be happy to follow up with you!

WHAT WE SUPPORT



GOLF COURSE REVITALIZATION

The historic Langston Golf Course features open fairways, and a layout that plays across the Anacostia river onto an island for three holes before jumping back to the mainland. We support overdue improvements to the long neglected golf course and are committed to raising funds in alignment with the efforts of course operators National Links Trust.



COLLEGIATE & YOUTH GOLF

The Conservancy supports programs that are successfully using the principles of golf including discipline, hard work, sportsmanship and integrity to enhance academic achievement and life skills of DC area students. We are also committed to supporting the development of a Howard University golf practice facility, funding academic scholarships, and augmenting operating expenses.



HISTORIC PRESERVATION & CONSERVATION

We work to curate and promote the unique assets, accomplishments, and contributions of Black area and national golfers. Our conservation objectives include engaging design professionals and developers to provide guidance in the protection of important marshlands, woodlands, wetlands, and other natural and community resources.

PARTNERSHIP

					
	PLATINUM	GOLD	SILVER	BRONZE	VIP TABLE
SPONSORSHIP LEVELS	\$25,000 (LIMIT 1)	\$10,500 (LIMIT 3)	\$7,500 (LIMIT 5)	\$5,500 (NO LIMIT)	\$3,500
Logo with link on Tournament Website	✓	✓	✓	✓	✓
Recognition prior to and throughout the Event	✓	✓	✓	✓	✓
VIP Golf Foursome Sponsor	3	2	1	1	2 GOLFERS
Program Guide Advertisement	BACK COVER	INSIDE COVER	FULL PAGE	FULL PAGE	HALF PAGE
Reserved VIP Table for 4 with Signage at Awards Lunch	SIGNAGE	SIGNAGE	SIGNAGE	SIGNAGE	SIGNAGE
Logo on Longest Drive Banner	✓	✓	✓	✓	
Hole Sponsorship signs with logo	9	5	3	1	
Logo included in golf app	✓	✓	✓	✓	
Logo on primary tournament step-and-repeat	✓	✓	✓	✓	
Inclusion in media outreach, interviews, and social promotions	✓	✓	✓		
Promotional item and or literature included in Golf Bag	✓	✓			
Awards Ceremony Presenter	5 MINUTES	3 MINUTES			
Golf Scholarship Awarded in Sponsor name to Langston Junior Boys and Girls Golf Club	\$2,500	\$1,000			
Special Recognition and signage at Lee Elder Hole 13	✓				
Opening Remarks and Shotgun Start Announcer	✓				
Welcome Editorial Page in Program Guide	✓				
Exclusive Named Tournament Title Sponsor	NAMED				

FOR
ADDITIONAL
SPONSORSHIP
& ADVERTISING
OPPORTUNITIES VISIT
FRIENDSOFLANGSTON/
PARTNERS

ABOUT THE FRIENDS OF LANGSTON LEE ELDER LEGACY INITIATIVE



The Langston Golf Course Conservancy (Friends of Langston) has launched several initiatives to posthumously honor Lee Elder (1934-2021), who is credited with breaking the color barrier in professional golf. Elder began golfing when the Caucasian-only clause barred Black players from competing on the pro tour. After years of competing in the United Golfers Association (the equivalent of baseball's Negro Leagues) Elder became the first African American golfer to play at the Masters tournament in 1975.

Elder managed Langston Golf Course in the late '70s and early '80s, with an enduring vision to raise the profile of golf in the Black community. He hosted the likes of basketball star Bill Russell, boxing's Joe Louis, and entertainer Bob Hope. He lent his name and reputation to increase participation in public golf in a historically Black community. Today, Langston Golf Course remains a place of significance and pride for African Americans and greater Washington.

OVERVIEW



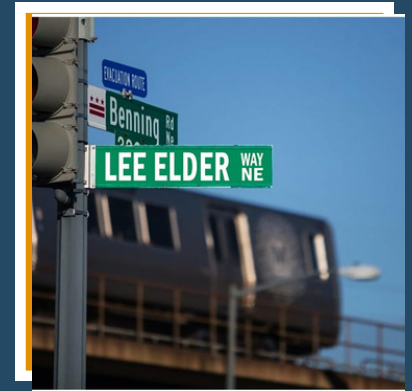
THE LEE ELDER MEMORIAL GOLF CHARITY CLASSIC

The tournament is hosted with three goals in mind: to honor the memory of Black golf pioneer Lee Elder; to raise money for scholarships for the Langston Junior Boys and Girls Golf Club; and to help fund Langston Golf Course improvement initiatives in collaboration with course manager National Links Trust (NLT) and local organizations.



THE 13TH HOLE (SIGNAGE IMPROVEMENT)

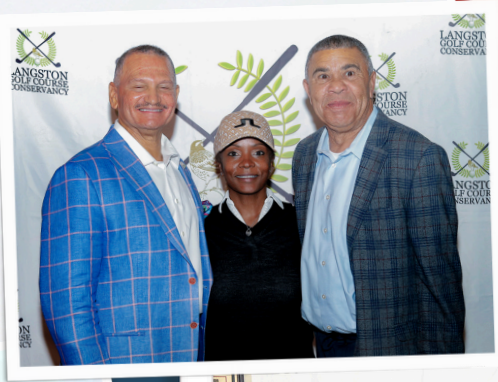
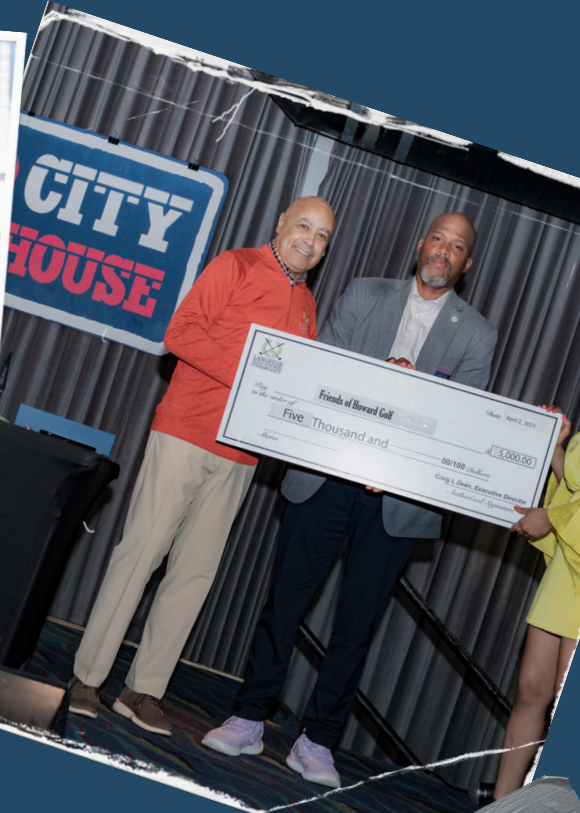
Each of Langston's 18 holes is named after a Black golf pioneer. The Conservancy is raising funds to replace the dilapidated signage at Langston's tee boxes with information about each golfer, par, and Langston's new logo. Hole 13 has been named after Lee Elder and the Conservancy will prioritize funds to beautify the tee box and erect educational signage.



LEE ELDER WAY (STREET REMANING)

We worked with the DC City Council to introduce a bill to rename the street where visitors enter the main parking lot of Langston Golf Course to "Lee Elder Way." Renaming 26th Street NE will acknowledge Elder's extraordinary public service, his exemplary contribution as a long time Washington resident, and his deep association with Langston.

"Friends of Langston" Scrapbook







LANGSTON
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THANK YOU FOR YOUR SUPPORT!

Contact Craig Dean (Executive Director)



www.friendsoflangston.org



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